



Health and Wellbeing Partnership

Annual Report 2014 - 2015

The Health and Wellbeing Partnership is a strategic partnership of Argyll and Bute Community Planning Partnership. Membership comprises NHS, local authority and third sector staff.

This report contains some highlights of the work undertaken by the partnership during 2014/15, including:

- Health and wellbeing grant fund allocations
- Health and wellbeing grant fund review
- Physical activity position statement
- Health asset mapping

1. Health and Wellbeing Networks

There are 7 Health and Wellbeing (HWB) Networks throughout Argyll and Bute which have continued to meet on a regular basis to promote health and wellbeing and to administer and support the HWB grant fund. Each network has a co-ordinator who runs the network with payment of £5,000. Co-ordinators complete annual reports of their activities which are available at www.healthyargyllandbute.co.uk

A review of the Oban, Lorn and the Isles network was conducted during 2014. This is a very large geographical area which has created difficulty co-ordinating local activity. It has been decided to create a new network for Mull, Coll and Tiree from April 2015.

The Islay and Jura network welcomed a new co-ordinator this year. Eilidh Gillies from Port Askaig took up post in the summer.

2. Health and Wellbeing Grant Fund

In April 2014, £71,600 was allocated from the Public Health budget as small grants for health improvement projects. This was awarded as follows:

Total spend	£67,385
Number of projects funded	59
Average award	£1,125.47
Strategic priorities met:	
3. Health inequalities	48
4. Mental health	53
5. Tobacco	6
6. Alcohol	20
7. Obesity	33
8. Early years	20
9. Older people	23
10. Teenage transition	26
(NB many projects met several priorities)	

These figures are very similar to 2013-14 apart from alcohol and teenage transition which have both increased significantly. The increase in teenage transition projects is viewed positively as this was a new strategic priority added to the Joint Health Improvement Plan in 2013. The increase in alcohol projects is surprising as networks agreed to de-prioritise alcohol due to additional funding available via the substance misuse forums. However, the majority of the 20 projects meet a number of other priorities and it is unlikely that alcohol is the main priority.

Some examples of funded projects include:

- £1,355 to Helensburgh and Lomond food bank
- £585 to the Mid Argyll Bump, Babies and Toddlers group
- £500 to the Kintyre ADHA support group
- £975 to promote eating fresh produce on a budget in Bute

- £1,350 to an outdoor theatre experience in Cowal
- £760 for a gypsy/travellers get together in Oban
- In addition to the small grants an award of £4,939.12 was provided to Mid Argyll Youth Service to support the I Am Me drama delivered in secondary schools across Argyll and Bute to raise awareness of the impact of stigma and discrimination. A full report of this is available here: <http://healthyargyllandbute.co.uk/case-study/>

All awardees are required to submit a case study of their project within 12 months. For more information on funded projects see: <http://healthyargyllandbute.co.uk/case-study/>

The full £71,700 was not allocated due to a spending freeze in NHS Highland. Networks have been encouraged to ensure they have robust plans in place to spend their allocations early in 2015/16.

3. Health and Wellbeing Grant Evaluation

In light of the grant fund having been delivered for more than 7 years, a review was commissioned by the Health and Wellbeing Partnership in 2014. This was conducted by Social Value Lab with the following aims:

- Assess whether the fund has achieved its intended outcomes.
- Evidence the wider impact of the Fund on the communities in Argyll and Bute.
- Explore the contribution of the Fund to the longer-term sustainability of the funded projects.
- Prove the value for money of the Fund.

A comprehensive report was presented to the health and wellbeing partnership in October 2014. See link for full report: <http://healthyargyllandbute.co.uk/health-and-wellbeing-grant-makes-a-difference/>

Feedback from grant applicants was overwhelmingly positive and recipients stated the fund has achieved 33 different outcomes for local communities. The majority of the fund from 2012 – 2014 went to third sector organisations (81%), including a significant number of grassroots voluntary organisations. All projects achieved what they set out to do; two-thirds exceeded their objectives. The fund had a positive effect on the sustainability of the groups: it increased their capacity to deliver services and activities in the future; improved their reputation; allowed them to recruit and develop volunteers; provided facilities and equipment needed to establish services and activities; and opened up access to additional grant funding.

The report included key recommendations and a shortlife working group has been reviewing appropriate actions. Specifically publicity of the fund will be improved as will end of year project reporting. There will also be closer partnership working with the Community Planning Partnership.

Quotes from recipients included:

“We think a fund like this, that is simple to apply for, is local money used locally and has a straightforward monitoring process, makes it very accessible and user friendly for small groups like ours.”

“The process was simple and clear, as was the criteria by which the fund was awarded by.”

“The support from the Network co-ordinator was excellent.”

4. Health Asset Mapping

Identification and logging of local services and activities that contribute to healthy communities has continued during 2014-15. Nationally this is known as asset mapping. A budget of £8,000 was available to support this and was allocated to the Health and Wellbeing Network Co-ordinators. They have been working on verifying the information gathered in 2013-14 and ensuring this is appropriately tagged and uploaded onto the national search engine ALISS.

It is anticipated that this work will continue during 2015-16 with the Technology Enabled Care programme and the Integrated Care Fund. Asset mapping is necessary to ensure that local support is easy to find, both for the public and professionals working with people. It is considered to be the precursor to self management of long term health conditions and social prescribing.

5. Physical Activity Position Statement

The Health and Wellbeing Partnership identified physical activity as an area for action during 2014-15. With the assistance of a public health registrar in Inverness, a comprehensive review of physical activity was carried out during the summer of 2014. This involved scoping the views of a wide range of partners and identifying what needs to happen to improve physical activity levels. A position statement was developed with 7 target areas:

- Maintain provision of physical activity within & beyond the school gate.
- Facilitate greater levels of physical activity within the workplace.
- Maintain provision of physical activity within recreational or leisure settings that are inclusive and accessible to all.
- Support physical activity for older adults and those with long-term conditions.
- Enhance the promotion of physical activity within healthcare settings.
- Promote and maintain environments which support rather than hinder physical activity.
- Facilitate greater partnership working and effective communication.

The full document can be viewed here:

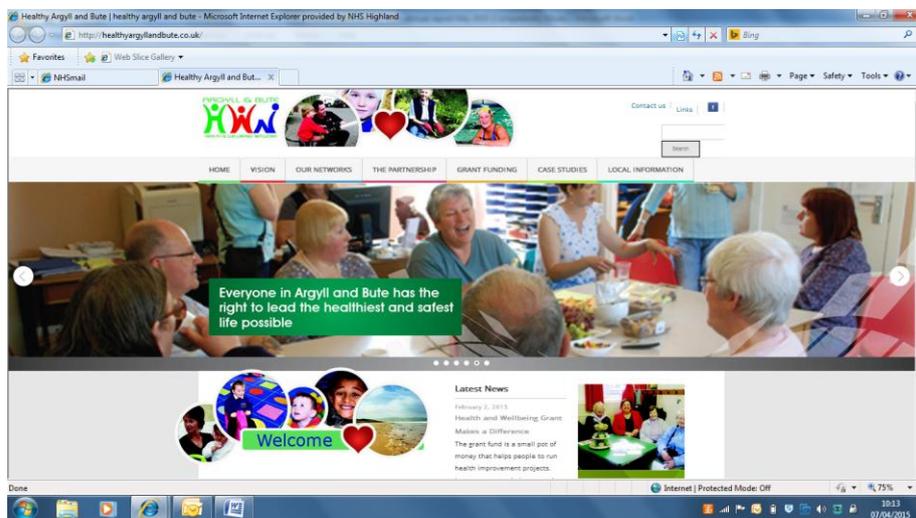
<http://healthyargyllandbute.co.uk/physical-activity-strategy/#more-1445>

6. Health and Wellbeing Development Days

The Health and Wellbeing Partnership organises 2 annual development days in September and February. The topic for the September event was self management for long term health conditions. This was a very successful event with positive feedback from participants. Unfortunately the event in February 2015 was cancelled.

7. Promotional activity

The website www.healthylargyllandbute.co.uk continues to be used to promote topical health improvement issues and to share news of what has been going on to improve health in Argyll and Bute.



Promotional resources have been purchased to assist the Health and Wellbeing Networks promote their activities and to engage new members. These include cloth shopping bags, pens and trolley coins.

In October 2014 the Eleanor MacKinnon and Alison Hardman attended the Rural Parliament in Oban.



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